

FACTS ABOUT TRAVEL TO THE MEXICAN CARIBBEAN

The state of Quintana Roo, which includes all of the destinations of the Mexican Caribbean, is the **most visited Mexican state by international tourists**: more than 15 million in 2018, an increase of 5.5% compared to the previous year.

The Mexican Caribbean had a **very successful high travel season during 2019**, growing both in terms of tourist visits as well as repeat visitors

- 45.1% of the visitors from the US have come to the state **two or more times**

For third year in a row, **Cancun** claimed the #1 spot in 2019 for the **Most Popular International Summer Destination for American Travelers**

- <https://www.allianzworldwidepartners.com/usa/media-room/2019/mexico-and-caribbean-10-most-popular-summer-destinations>

The destinations in the Mexican Caribbean **continue to be among the safest, most welcoming and friendly places to visit in the world**. The U.S. State Department continues to have **zero travel warnings or advisories** recommending against travel to the entire State and all of its destinations

- **Quintana Roo is listed as a level 2 state, the same level given to France, Germany, Italy, and the United Kingdom**
 - <https://travel.state.gov/content/travel/en/traveladvisories/traveladvisories/mexico-travel-advisory.html>

While crime and violence are difficult topics that Mexico is dealing with, like many countries around the world, the **overwhelming majority of incidents involve Mexican nationals and criminals only**. And these incidents take place in **areas that are not frequented by international tourists**.

- These cases of homicides are also decreasing in 2019, with overall State-wide homicides down 5% between January and June 2019, and homicides down more than 20% in Cancun during the same period

Whether one is traveling abroad or in their home town, it is important to be a smart traveler and follow best practices such as avoiding areas not frequented by tourists, seeking out and following the advice of locals, travel agents and hotels, and not engaging in risky or illegal behavior while on vacation.

- **See what actual American tourists have said about their visits to Cancun and Playa del Carmen based on interviews done by Mark Murphy from TravelPulse, a leading industry platform for travel agents.**
 - <https://www.youtube.com/watch?v=MsjS1vZFRxI>

QUINTANA ROO

TOURISM BOARD

High-profile international events, conferences, festivals and celebrities have selected the Mexican Caribbean and its destinations to host their gatherings in 2019 including the PGA Tour's Mayakoba Golf Classic, IronMan Cozumel, Riviera Maya Jazz Festival, International Music Festival Cancun, just to name a few.

All visitors have access to the innovative **Guest Assist** platform which offers information and guidance, as well as 24-hour personalized assistance via trained staff, plus contact information of other support agencies, consulates, embassies, federal police, emergencies, roadside assistance and more. The Guest Assist App (available on both iOS and Android devices)

- <https://guestassist.mx/portal/index.html>



Destinations in the Mexican Caribbean include:

1. Holbox
2. Isla Mujeres
3. Cancun
4. Puerto Morelos
5. Playa del Carmen
6. Cozumel
7. Tulum
8. Riviera Maya
9. Bacalar
10. Mahahual
11. Chetumal