

5TH INTERNATIONAL CONFERENCE FOR PERIANAESTHESIA NURSES

EXPLORING NEW HORIZONS,
EMPOWERING GLOBAL PRACTICE



CANCUN MEXICO

5TH - 8TH
NOVEMBER 2019

www.icpan.org

✕ **btc**



International Collaboration of PeriAnaesthesia Nurses
ICPAN

Promoting Global Excellence in PeriAnaesthesia Nursing

SPONSORSHIP PROSPECTUS

Bienvenido Welcome!

It is a great pleasure and honor to invite you to sponsor and exhibit at the **5th International Conference for PeriAnaesthesia Nurses (ICPAN 2019)** on behalf of its host, the International Collaboration of PeriAnaesthesia Nurses, Inc.

ICPAN 2019 will be held at the Cancun International Convention Centre (CICC) in Cancun, Mexico. The conference theme **“Bienvenido:Exploring New Horizons, Empowering Global Practice”** underpins the importance of expanding professional nurse knowledge sharing, networking and collaboration across the broader perianesthesia practice domain.

Cancun is an exceptional location for global professionals to gather for ICPAN 2019. The CICC (<http://cancunicc.com>) offers a wonderful modern space for scientific presentations and the commercial exhibition while surrounded by a vibrant downtown leading to soft coral sands and the sparkling Caribbean Sea.

The ICPAN 2019 Exhibition and Sponsorship Prospectus was designed to provide opportunities at all sponsorship levels to ensure a best option is available to support your business goals. If an alternative option is needed to suit your specific needs, please contact our events team to discuss a marketing package option as unique as your company.



Thank you for taking the time to review the Prospectus.
ICPAN welcomes the opportunity to partner with your company at
ICPAN 2019!

About us



International Collaboration of PeriAnaesthesia Nurses
ICPAN

Promoting Global Excellence in PeriAnaesthesia Nursing

This professional specialty nursing organization has continued to evolve around the world since 2008 by facilitating the hosting of biennial conferences. A non-profit charitable organisation status was approved in August 2015. Through ongoing involvement of nurse colleagues and membership support provided by numerous international perianesthesia nursing organizations, sustained growth of this enduring global advocacy and networking group became a reality. Together with its member organisations, ICPAN seeks to empower nursing practice through leadership, outreach, education, and mutual professional support.

Mission



The mission of ICPAN is to facilitate international nurse networking and sharing of evidence-based practice standards, encourage collaborative research, and advance nursing's participation and voice in global surgery initiatives .

Vision



ICPAN's vision is to promote global excellence in perianaesthesia nursing.

International Conference for PeriAnaesthesia Nurses

Building on the success of four previous international conferences, ICPAN embraces a new opportunity to impress global delegates and industry supporters in 2019.

The biennial conference is designed to share professional knowledge, research and best practice strategies related to perianaesthesia, anaesthetic and recovery nursing with diverse international practitioners.

ICPAN offers corporate partners an unparalleled opportunity to network and strengthen professional connections. Direct contact with over 450 delegates will occur during a festive Welcome Reception, followed by a robust Exhibition schedule observed throughout the meeting.



Key Information

Why Sponsor?

- Showcase and promote your unique services and innovative products
- Prominently position your organization as a key player in the healthcare industry
- Increase awareness and recognition of your brand in the healthcare sector
- Face to face sales to over 450 customers who influence product purchasing
- Maintain, develop and generate client relationships
- Gain industry knowledge and stay ahead of the field through direct delegate networking

Who Will Attend?

The **ICPAN Conference** attracts influential perianaesthesia nursing leaders and interprofessional surgical team colleagues. In fact, our international attendees represent varied stages in the delegates' career development - from recent nurse graduates to experienced nurse executives, front line managers, academicians and clinical educators. This offers a unique opportunity to reach the decision makers of today and build relationships with the decision makers of tomorrow.

Fast Facts

Past conferences consistently attracted 400-500 international delegates. The 2017 conference in Sydney, Australia attracted approximately 400 delegates hailing from 14 countries:

- Australia
- Burundi
- Canada
- Denmark
- Greece
- Ireland
- South Korea
- Netherlands
- New Zealand
- Philippines
- Sweden
- UK
- United Arab Emirates
- United States of America

ICPAN website: <http://www.icpan.org>
ICPAN's Social Media Audience: <https://www.facebook.com/icpan.org>
ICPAN Conference Website: www.icpanconference.com



Conference Sponsorship Opportunities

Sponsor Opportunity	Platinum \$15,000 USD	Gold \$10,000 USD	Silver \$7,500 USD	Bronze \$5000 USD	Exhibitor \$2500 USD	Refresh Break \$1500 USD	Satchel Insert \$650 USD
Opportunity for brief address (Max 10 mins) during the conference, in a plenary session. Acknowledgement as Platinum sponsor on Conference signage	✓						
Naming rights to the Conference Welcome Reception, with the opportunity to provide catering staff with branded hats and/or aprons (supplied by sponsor); 5 minute sponsor address; corporate banners (maximum of 3) displayed in welcome reception area (supplied by sponsor)	✓						
Corporate Banner displayed in main plenary room (supplied by sponsor)	✓						
Named sponsorship of 2 grant applicant free registration to conference and acknowledgment in the conference program	✓						
One full page advertisement in the Conference Program and Abstract Book (artwork supplied by sponsor)	✓	✓					
Full conference double exhibition booth (6m x 3m)	✓	✓					
Recognition as the Platinum Sponsor in the Conference Program and Abstract Book Acknowledgement as the Platinum Sponsor on Conference session slides.	✓						
Recognition as a Gold Sponsor in the Conference Program and Abstract Book Acknowledgement as a Gold Sponsor on Conference Signage		✓					
Organization brochure inserted into delegates' satchels (supplied by sponsor)	✓	✓	✓				



Conference Sponsorship Opportunities

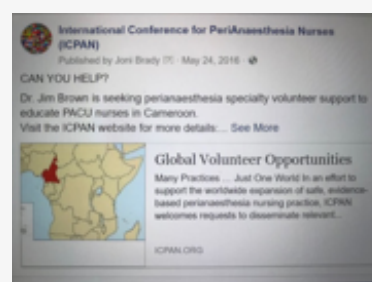
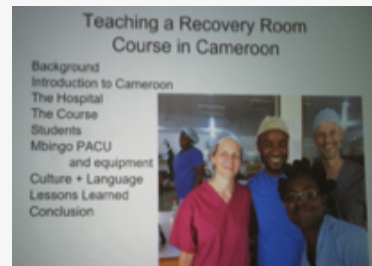
Sponsor Opportunity	Platinum \$15,000 USD	Gold \$10,000 USD	Silver \$7,500 USD	Bronze \$5000 USD	Exhibitor \$2500 USD	Refresh Break \$1500 USD	Satchel Insert \$650 USD
Acknowledgement on ICPAN website at the sponsor level, including name, logo and link to your website	✓	✓	✓	✓			
Complimentary Full Conference Registrations	4	3	2	1			
Welcome Reception attendance invitations	4	3	2	1			
Complete list of delegate contact details provided after the conference	✓	✓	✓	✓			
Organization logo (single color) printed on delegate satchels	✓	✓	✓	✓			
Recognition as a sponsor on the opening session slides	✓	✓	✓	✓			
Verbal acknowledgement during the first plenary session	✓	✓	✓	✓		✓	
Exhibition booth (3m x 3m)			✓		✓		
Recognition as a Silver Sponsor in the Conference Program and Abstract Book			✓				
One half page advertisement in the Conference Program and Abstract Book (artwork supplied by sponsor)			✓	✓			
Recognition as a Bronze Sponsor in the Conference Book and Abstract Book				✓			
Recognition as an exhibitor in the Conference Program and Abstract Book					✓		
Your organization may provide promotional material that will be included in all delegate satchels – limited to maximum of one A4 brochure or booklet up to 6 pages in length, logo pen and notepad, other small promotional items by agreement	✓	✓	✓	✓		✓	✓



ICPAN Organisational Sponsor Opportunities

Many Practices ... Just One World

In an effort to support the worldwide expansion of safe, evidence-based perianaesthesia nursing practice, ICPAN welcomes sponsorship aimed to support development and dissemination of specialty education and surgical mission volunteer programs.



The Cameroon Project: Connecting Nurse Educators with a population in need.

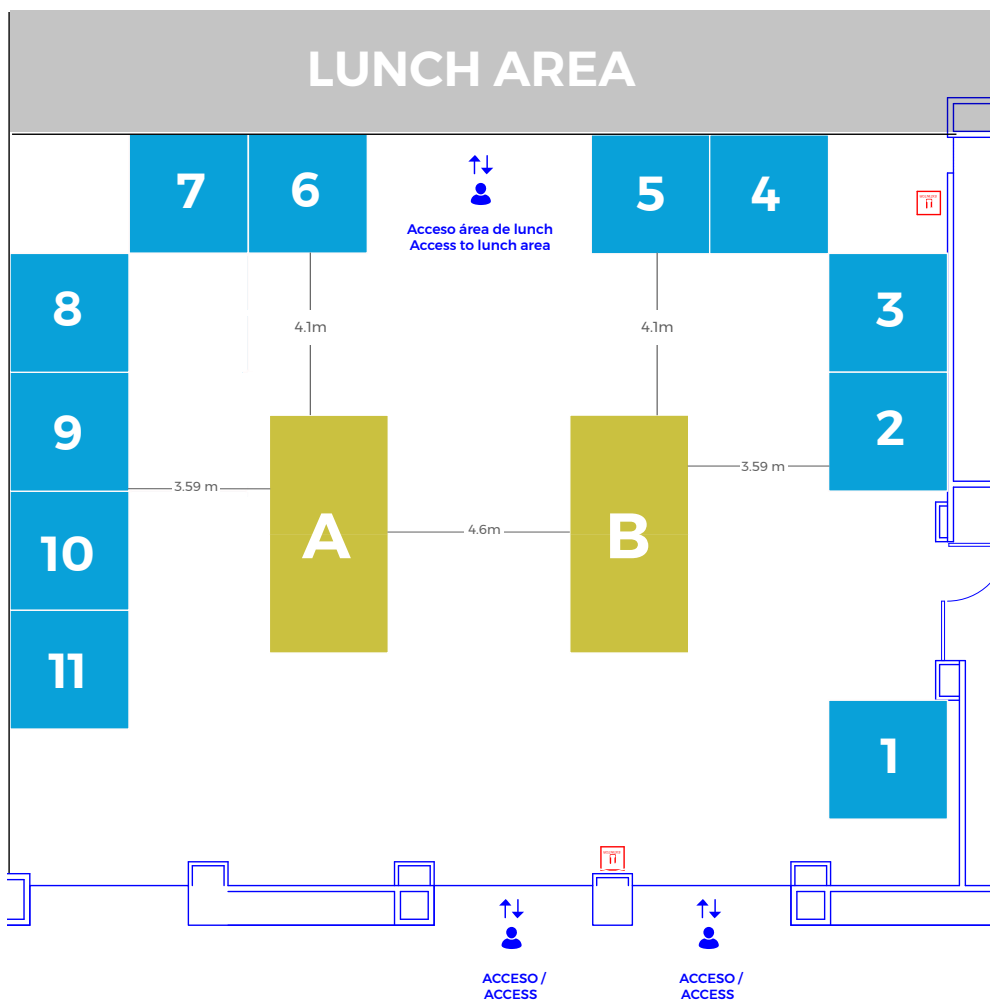
ICPAN seeks sponsorship to underwrite future perianaesthesia nurse participation that is intended to address known gaps in clinical nurse education in underserved locations and support nurses engaged in charitable surgical mission work. ICPAN endeavors to develop a virtual repository of education resources to make best practice strategies accessible to nurses globally. Sponsorship of these and future programs is available for companies wishing to meet their triple bottom line accountabilities. Please contact icpan@icpan.org for further information.

ICPAN is a proud member of the WFSA global Patient Safety Initiative:



Exhibition Floor Plan

Plano Comercial / Floor Plan
Cancun International Convention Center
Salón Gran Cancún - 3er Piso / Gran Cancún Room - 3rd Floor



- Stand / Booth 3x3m 1-11
- Stand / Booth 6x3m A-B

Thank you for your interest.
We look forward to welcoming you to Cancun in November 2019!



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